



ISSARAPONG POESUA

Software Engineer

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issarapong.me

With over 8 years in iOS development using Swift and Objective-C, I've led feature and product development, delivering scalable solutions and managing high pipeline complexity. I've built and released products at scale, enhancing business and engineer productivity. With a self-starting mindset and team collaboration skills, I'm ready to contribute to your organization's growth and success.

Experiences

DELIVERY HERO

Feb 2022 - Now (2 Years)

iOS Software Engineer, APAC

- **Pandora:** Pandora powers DeliveryHero's global platform for renowned products like Foodpanda, Foodora, Yemeksepeti, and Mjam, delivering exceptional services worldwide.
 - **Incentives Engagement:** Builds communication channels for customer engagement and conversions.
 - Contributed to PRD meetings, providing technical design feedback and ensuring alignment.
 - Initiated tech debt cleanup in Incentives Engagement, proposing and implementing solutions.
 - Defined SOPs for tasks like JIRA ticket creation, enhancing team efficiency.
 - Delivered OffersZone project within a tight two-month deadline, leading discussions with iOS engineers.
 - Enhanced RDP Carousel to showcase deals with voucher and BOGO displays.
 - Increased code coverage from 40% to 80% in one month through strategic refactoring.
 - **Ads Experience:** Manages in-app ads for user experience and revenue generation..
 - Led a team of 3 engineers for mobile Central ads migration, coordinating task distribution and estimation.
 - Migrated Ads service from Pandora to Central server, aligning it with DeliveryHero platforms.
 - Proposed VideoAds caching mechanism, cutting ads cloud storage bandwidth by up to 50%.
- **HeroCash:** The ultimate eWallet, consolidating transactions in one place.
 - **Account Squad:** builds the account related features
 - Developed Auth features like SignIn, SignUp, and KYC, plus core functions such as Downtime and Force Updates.
 - Worked closely with PM on technical matters and dependencies, facilitating feature delivery.
 - Provided DevOps guidance using iOS ops expertise for seamless deployment.

GOJEK

May 2019 - Jan 2022 (2 Years)

iOS Engineer

- **Gojek SuperApp:** A super app offering diverse services ride-hailing, food delivery, payments, and more, in one platform.
 - **Developer Experience - Build** manages the build configurations, project setups, and CI/CD for smooth development.
 - **Build time reduction:** I reduced the duration of a CI/CD pipeline by archiving commit hashes instead of a complete source code and pulling it from another job in the same pipeline.
 - SHA-based checkout for quicker deployment, enhancing overall efficiency upto 10 hours weekly saving.
 - Provided support for build and release pipeline issues raised by product engineers.
 - **Developer Experience - Framework** Develops tools, and frameworks to boost software development efficiency.
 - **NetworkSDK:** a framework for network APIs and layer standardization.
 - Initiated the NetworkSDK project, proposing the idea and securing stakeholder buy-in.
 - Designed the NetworkSDK framework architecture with focus on scalability, modularity, and maintainability.
 - Authored Request for Comments (RFC) documents detailing NetworkSDK design and objectives.
 - Solely implemented the NetworkSDK framework for scalability and modularity.
 - Assisted Gojek driver app engineers in integrating NetworkSDK for improved performance.
 - **ConfigProvider:** a wrapper of multiple remote configuration providers.
 - Led end-to-end implementation of Debug Drawer feature, coaching two engineers for successful execution.
 - Developed device-based remote configurations tool for QAs to test geo-location features in Gojek app.
 - Enhanced QA team's efficiency with a tool for quick and effective feature testing, ensuring successful rollouts.

NIMBLE

Aug 2017 - Apr 2019 (3 Years)

Software Developer (iOS)

- **The 1:** provides users with convenient access to news, promotions, and reward point collections and redemption.

